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CapitaLand and CMMT launch CAPITASTAR rewards programme at Gurney Plaza and Queensbay Mall in Penang

Convenient card-less programme enables members to earn rewards on top of existing store or credit card rewards

Penang, 28 September 2015 – CapitaLand Mall Asia, the owner and manager of the largest network of shopping malls in key urban centres in Malaysia, and CapitaMalls Malaysia Trust (CMMT) are launching CAPITASTAR, a rewards programme that offers its shoppers more rewards, in Malaysia next week.

Under this programme, CAPITASTAR members earn STAR\$® when shopping at CapitaLand malls in Malaysia, which can be used to redeem vouchers and promotional gifts. The STAR\$® rewards come on top of the other rewards that shoppers are already earning – such as those from their credit/debit card issuer or the retailer – thus giving CAPITASTAR members additional benefits when shopping at CapitaLand malls.

Starting 9 October, CAPITASTAR members in Penang can earn rewards each time they spend at over 750 participating stores ¹ in Gurney Plaza and Queensbay Mall. The CAPITASTAR programme will eventually be rolled out in the other four operational CapitaLand malls² in Malaysia in phases.

To bring greater convenience to members, CAPITASTAR is a card-less system, a feature which will certainly appeal to eco-conscious consumers. After signing up, a CAPITASTAR member needs only to enter his/her identification number and mobile number to access the account and scan receipts at CAPITASTAR kiosks in CapitaLand malls to earn STAR\$[®]. To be a member, shoppers can sign up for free via the CAPITASTAR website (www.capitastar.com.my) or at any of the self-service kiosks in Gurney Plaza and Queensbay Mall. Soon, shoppers can also download the CAPITASTAR mobile application to register and upload a picture of their receipts to earn STAR\$[®].

Shoppers can earn STAR\$[®] with a minimum spend of RM30 in a single receipt. Every RM1 spent at participating malls and stores earns 1 STAR\$[®]. A shopper may earn up to a maximum of 1,500 STAR\$[®] per day. The STAR\$[®] accumulated can be used to exchange

¹ Transactions performed at the following are not applicable for STAR\$[®] accumulation under the CAPITASTAR rewards programme: money changers, pushcarts, temporary vendors at promotional spaces, stored value cards' top up transactions, bill payments, movie tickets, and voucher purchases.

² The four malls are three in the Klang Valley – Sungei Wang Plaza in Kuala Lumpur, Tropicana City Mall in Petaling Jaya, and The Mines; and East Coast Mall in Kuantan.

for vouchers or promotional gifts, and redemptions start from 2,000 STAR\$[®]. The STAR\$[®] earned in a calendar year would expire on 31 December of that year.

Ms Fern Tan, General Manager, Retail Management of CapitaLand Malaysia Mall REIT Management Sdn. Bhd.³, the manager of CMMT, said: "As the owner and manager of the largest network of shopping malls in key urban centres in Malaysia, CapitaLand, together with its sponsored real estate investment trust CMMT, is constantly thinking of ways to enhance the shopping experience at our malls. CAPITASTAR is our way of thanking and rewarding shoppers for shopping at CapitaLand malls. We will continue to expand the CAPITASTAR programme to bring even more value and delight to our loyal shoppers."

As part of the launch promotion, CAPITASTAR members will get double STAR\$[®] for every RM1 spent from 9 October to 8 December 2015. Once shoppers have accumulated 2,000 STAR\$, they stand a chance to redeem a L'Occitane Aromachologie Travel Kit worth RM50, while stocks last.

CAPITASTAR is a rewards programme under CapitaLand, one of Asia's largest shopping mall developers, owners and managers. With the launch of CAPITASTAR in Malaysia, the rewards programme is now available in about 70 malls in the five countries 4 where CapitaLand malls operate – namely Singapore, China, Malaysia, Japan and India – with a total of about 2 million members.

About CapitaLand Mall Asia (www.capitalandmallasia.com)

CapitaLand Mall Asia, a wholly-owned subsidiary of CapitaLand Limited, is one of the largest shopping mall developers, owners and managers in Asia by total property value of assets and geographic reach. CapitaLand Mall Asia has an integrated shopping mall business model encompassing retail real estate investment, development, mall operations, asset management and fund management capabilities. It has interests in and manages a pan-Asian portfolio of 105 shopping malls across 54 cities in Singapore, China, Malaysia, Japan and India, with a total property value of approximately \$\$39.3 billion (RM117.1 billion) and a total GFA of approximately 98.3 million sq ft.

Shopping malls in the portfolio include ION Orchard and Plaza Singapura – which are located in one of the world's most famous shopping streets, Orchard Road – Raffles City Singapore and Clarke Quay in Singapore. Our landmark shopping malls in China are CapitaMall Crystal in Beijing, Hongkou Plaza in Shanghai and Raffles City Shanghai; and CapitaMall Jinniu in Chengdu. The portfolio also includes Gurney Plaza in Penang, Malaysia; Olinas Mall in Tokyo, Japan; as well as Forum Value Mall in Bangalore, India.

CapitaLand Mall Asia's principal business strategy is to invest in, develop and manage a diversified portfolio of real estate used primarily for retail purposes in Asia, and to strengthen its market position as a leading developer, owner and manager of shopping malls in Asia.

³ Formerly known as CapitaMalls Malaysia REIT Management Sdn. Bhd.

⁴ The earning and redemption of STAR\$ are exclusive to each country.

About CapitaMalls Malaysia Trust (www.capitamallsmalaysia.com)

CapitaMalls Malaysia Trust (CMMT), listed on the Main Market of Bursa Malaysia Securities Berhad on 16 July 2010, is a shopping mall-focused real estate investment trust (REIT) in Malaysia with an income- and geographically-diversified portfolio of five shopping malls.

These quality shopping malls are strategically located in key urban centres across Malaysia: Gurney Plaza in Penang; three in Klang Valley – a majority interest in Sungei Wang Plaza in Kuala Lumpur, Tropicana City Mall and Tropicana City Office Tower in Petaling Jaya, and The Mines; and East Coast Mall in Kuantan, Pahang. The portfolio has a total net lettable area of over 3.0 million square feet (sq ft). As at 10 July 2015, the total asset size of CMMT is about RM3.9 billion.

CMMT is managed by CapitaLand Malaysia Mall REIT Management Sdn. Bhd. – a joint venture between CapitaLand Limited, one of Asia's largest real estate companies headquartered and listed in Singapore, and Malaysian Industrial Development Finance Berhad (MIDF).

Analyst and media contact

Jasmine Loo

Senior Manager, Investor Relations & Corporate Communications

Tel: +60 3 2279 9873

Email: jasmine.loo@capitaland.com